

## THE SPIFFY COMPANY

### MEMORANDUM

TO: Anthony Tangeman  
FROM: Shayla Pham  
DATE: March 01, 2022  
SUBJECT: Analyzing/Improving [Beginner's Guide to "Valorant"](#)

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"Valorant" is a first-person shooter game developed by Riot Games. In our instruction manual, "How to Play Valorant: A Beginner's Guide," The Spiffy Company explains the fundamentals of the game, from how to install it to winning a match. Clients have been complaining that the guide is hard to understand and not as beginner-friendly as it claims to be. Per your request, I've analyzed the instruction manual for organization, clarity, content, and grammar.

#### Strengths

The instruction manual excels in its organization. Emboldened headers divide each topic, making it easy to find relevant information for a particular step. The manual is in chronological order, making the process of downloading the game, creating an account, and winning a match simpler for readers. The visuals are appropriate and clarify the steps, and the design is easy to navigate.

#### Weaknesses

In its title, the instruction manual promises a beginner-friendly guide to the game but fails. Gaming jargon is used in the manual, making it difficult for new gamers to understand the instructions. For example, the manual uses terms such as "DPS" and "frags" under the section "Understanding Roles in Valorant," without specifying that they mean "damage per second" and "kills."

Furthermore, the content isn't specific enough and can mislead a new player. The section, "Which Weapons to Choose in Valorant?" incorrectly implies that all guns are equal and that players simply buy their favorite gun during the buying phases. While different guns are used for different purposes, the manual fails to mention that assault rifles are the most optimal. The concept of "economy rounds" is not mentioned, so beginners would not understand why a team may opt to buy inferior guns to save credits and afford better guns in the next round.

Additionally, a grammatical error, "How to play Valorant might is a question..." is found in the introduction.

#### Recommendations

We can eliminate clarity issues by writing the manual from the perspective of someone whose first video game is "Valorant," rather than someone who is an active gamer and is trying out "Valorant."

A section titled "Understanding Valorant Lingo" should be included because communication is a vital part of the game and would help beginners understand the manual better. General gaming

terms and terms specific to the game would fall under this section. In “Valorant,” players have to know map locations to tell teammates about the enemy’s whereabouts. Players have invented nicknames that differ from official names on the map, so it is necessary for the manual to educate beginners on this topic.

Although the manual is organized and covers the main points, “Valorant” is a complex game, and the instruction manual should explain the game more in-depth to stay true to its title. Furthermore, the manual should be revised for grammatical issues since the first sentence determines a reader’s impression. Immediately implementing these changes should draw more readers to our instruction manual and increase client satisfaction.